



SUSTAINABILITY MANIFESTO

At **Jumbo** We work with the firm conviction that strengthening new alliances is essential for the future of **Responsible and Sustainable Tourism**. We take the key principles proposed by the World Tourism Organization as our road map:

- **Optimizing environmental resources**, recognizing that without an ecosystem, there is no tourism.
- **Enhancing the authenticity of local culture** as a fundamental element in enjoying a destination.
- **Driving the distribution of wealth** by guaranteeing long-term and balanced economic activities.

Our goal is to involve clients, partners, and suppliers in transforming tourist destinations into more sustainable ones by complying with the **Sustainable Development Goals (SDGs)**:

Jumbo has decided to take a definitive step toward a more respectful and human-centric form of tourism.

Our Commitment Consequently, we seek suppliers in the tourism sector who are willing to:

- Promote the consumption of **local "KMO" products** produced at the destination.
- Encourage the use of **100 % electric or low-emission transportation**.
- Reduce or eliminate the use of **single-use plastics** (bags, bottles. etc.).
- Commitatively to **environmental protection**.
- Offer accommodations with **sustainability certifications**.
- Foster the **integration of local culture** in each of our destinations.

The only way to move forward in harmony and well-being with our surroundings is by **LEAVING A LASTING MARK on the environment and on present and future society**.

Caring for our Destinations is our Responsibility.

Emilio Rivas Boyero

DIRECCIÓN GENERAL